

THE INDIA CINCINNATI SISTER CITY (ISCA)
PRESENTS

THIRD ANNUAL
INDIAN FILM FESTIVAL
OF
CINCINNATI - 2018

"Engage Diversity Through Film"

Venues: CINCINNATI ART MUSEUM,
ESQUIRE THEATER
UC MAIN STREET CINEMA
MARIEMONT THEATER
CINCINNATI MICROCINEMA





Engaging diversity through film

THE FESTIVAL

The 3rd Annual Indian Film Festival will feature premieres of independent feature, and short films that highlight important social topics that transcend geographic borders and embrace our common humanity.

THE MISSION

Our Mission: To engage diversity through Film. To encourage an understanding of the diversity of the South Asian subcontinent, its history and approach to solving problems through non-violence and to create the kind of dialogue that helps us reflect on the common human values that bind us in spite of our diversity.

Our Goal: To bring media attention and packed audiences in order to build an awareness of independent Indian cinema, and to entertain & introduce the Tri-State to India, its peoples and its rich heritage and diversity.

Our Cause: To use net proceeds of our ticket sales to create scholarships that assist economically underprivileged Cincinnati Public High School students to take part in the Youth Ambassador Program of the India Sister City. The flagship program develops cultural competence and builds global awareness through class room instruction and travel.



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SPONSORSHIP BENEFITS

The Indian film festival is organized by the Cincinnati (India) Sister Cities Association, a 501c3 organization. Our sponsorship packet is tailored to your company's needs. We are happy to promote your company or brand to the cultural community according to your needs in order to help you accomplish your goals. Benefits range from advertising in the festival brochure, logo placement, product sampling opportunities, presence at the gala, networking events, banners and much more.

Sponsorship levels range from \$25,000 - \$2,000. We look forward to customizing a sponsorship to fit your company's needs. You may sponsor the entire festival, a part of it, or specify a specific area for sponsorship, such as: airline tickets, accommodation, local transport (limos), catering, venue, rentals, design & printing, tech, special events, retrospectives, publicity, Opening Night, Closing Night, Awards, web updates & mass mailings – or any other specific area of interest to you. Contact us at IFFcincy@gmail.com or at 513 886 5817 for more information.

BE THE CHANGE YOU WANT TO SEE IN THE WORLD

Mahatma Gandhi



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Cincinnatus Level Sponsor



1. Main Sponsor of Festival
2. Name present alongside festival name
3. Exclusive presenting level sponsor slide before all screenings at all venues
4. Commercial plays at start of film.
5. Speaking op at opening film
6. Placement in press release announcing partnership
7. Sponsor of 1 choice award. (Best feature, best short, the award will be named after your company.
8. Background with Step and Repeat logos
9. Priority name and logo presence in all print material below.
 - o Exclusive Background with Step and Repeat logos - 4 x 8 feet sq.
 - o Flyers - 3,000
 - o Festival Brochure – 1,000 (Full page prominent)
 - o Posters – 100
 - o Invitations for the Gala Dinner
10. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Prime position on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Priority name and logo presence in all print, television and radio advertising
 - o Ads purchased in leading publications such as Venue Magazine
 - o Radio ads and sweepstakes proposed
 - o Back full-page advertisement in the brochure
- 11.20 tickets to the opening night screening and Gala Dinner (prime position)
- 12.20 screening tickets for the all film festival screenings
- 13.Exclusive Banner placement at all venues
- 14.Option to have product placement at the festival and dinner (gift bags)
15. Special mention at the opening night gala and closing night celebrations



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Aiken Level Sponsor



1. Sponsor of 1 choice award. (Best director feature and short films.
The award will be named after your company.
2. Speaking Op at the gala
3. Placement in Press Release
4. Background with Step and Repeat logos
5. Priority name and logo presence in all print material
 - o Exclusive Background with Step and Repeat logos - 4 x 8 feet sq.
 - o Flyers - 3,000
 - o Festival Brochure – 1,000
 - o Posters – 100
 - o Invitations for the Gala Dinner
6. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Prime position on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Priority name and logo presence in all print, television and radio advertising
 - o Ads purchased in leading publications such as Venue magazine
 - o Radio ads and sweepstakes proposed
7. 10 tickets to the opening night screening and Gala Dinner (prime position)
8. 10 screening tickets for the all film festival screenings
9. Logo on sponsor slide before all screenings at all venues
10. Banner placement at all venues
11. Option to have product placement at the festival and dinner (gift bags)
12. Opportunity to speak at the sponsored closing night celebration
- 10 Special mention at the opening night gala and closing night celebrations



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Tecumseh Level Sponsor



1. Sponsor of 1 choice award. (Best director narrative).
The award will be named after your company.
2. Logo on sponsor slide before all screenings at all venues
3. Sponsor of one of the after-parties for filmmakers and audience members
4. Name and logo presence in all print material
 - o Background with Step and Repeat logos - 4 x 8 feet sq.
 - o Flyers- 3,000
 - o Festival Brochure – 1,000 (full page ad)
 - o Posters – 100
 - o Invitations for the Gala Dinner
5. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Prime position on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Name and logo presence in all print, television and radio advertising , ethnic media
 - o Prime position full-page advertisement in the brochure
6. 10 tickets to the opening night screening and Gala Dinner (prime position)
7. 10 screening tickets for the all film festival screenings
8. Banner placement at all venues
9. Option to have product placement at the festival and dinner (gift bags)
10. Mention at the opening night gala and closing night celebrations



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Taft Level Sponsor



1. Sponsor of 1 choice award. (Best Cinematography, best sound).
The award will be named after your company.
2. Name and logo presence in all print material
 - o Background with Step and Repeat logos - 4 x 8 feet sq.
 - o Flyers- 3,000
 - o Festival Brochure – 1,000 (full page ad)
 - o Posters – 100
 - o Invitations for the Gala Dinner
3. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Logo on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Full page advertisement in the brochure
4. 6 tickets to the opening night screening and Gala Dinner (prime position)
5. 5 screening tickets for the all film festival screenings.
6. Logo on sponsor slide before all screenings at all venues
7. Option to have product placement at the festival and dinner (gift bags)
8. Opportunity to place material at all screening venues



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Doris Day Level Sponsor



1. Sponsor of 1 choice award. (Most impactful film).
The award will be named after your company.
2. Name and logo presence in all print material
 - o Background with Step and Repeat logos - 4 x 8 feet sq.
 - o Flyers- 3,000
 - o Festival Brochure – 1,000
 - o Posters – 100
 - o Invitations for the Gala Dinner
3. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Logo on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Half-page advertisement in the brochure
4. 5 tickets to the opening night screening and Gala Dinner
5. 5 screening tickets for the all film festival screenings
6. Opportunity to place material at all screening venues



Friendship Level Sponsor

1. Sponsor of 1 Film.
2. Name and logo presence in all print material
 - o Flyers- 3,000
 - o Festival Brochure – 1,000
 - o Posters – 100
3. Priority name and logo presence in all media and web promotions
 - o Members and Indian Community Newsletters
 - o Logo on Cincinnati USA website, ISCA website and IFFCINCY Film Festival website
 - o Half-page advertisement in the brochure
4. 2 tickets to the opening night screening and Gala Dinner
5. 5 screening tickets for the all film festival screenings
6. Opportunity to place material at all screening venues



1. Sponsor of 1 Film.
2. Name and logo presence in Program and website
3. 2 Tickets to opening night and gala dinner
4. Special mention.

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Thank You

We are grateful for the support from:



cincinnati  art museum



